

University of Southern California

Vegetable Consumption Intervention Study



Objective

To measure consumption of a variety of fresh vegetables by a special populations group of food pantry recipients many of which are low-income Spanish-speaking immigrants and other low-income groups.

Approach

NuStats works in conjunction with the USC team that distributes fresh produce to food pantry recipients. Exactly six days following the distribution of the produce, NuStats completes a telephone survey with the primary cook in the recipient household. Another 35-day survey is completed to measure recall and retention of recipe booklets distributed with the vegetables.

Outcome

Accurate data on the number of days and ways recipient cooks prepared vegetables received from the food pantry. The data is used to assess vegetable consumption of households in the experimental conditions. Ultimately, population-based strategies are being developed to increase healthy preparation of fresh produce which contributes to long-term reduction in obesity and related illnesses.

PTV NuStats

206 Wild Basin Road
Building A, Suite 300
Austin, Texas 78746
www.nustats.com

Phone: 512.306.9065

Fax: 512.306.9077

E-mail:

mmcaffrey@nustats.com