

**Princeton University, under Ford Foundation Grant**

**Texas Education Opportunity Project:  
Top 10% Rule Study**



**Objective**

To evaluate whether and how changes in college-admission criteria (the ruling allowing the top ten percent of Texas high school graduates to attend any public university of their choice) influenced minority enrollment in colleges and universities in Texas.

**Approach**

NuStats conducted a representative statewide in-class survey of nearly 34,000 high school sophomores and seniors. At two- and four-year intervals, NuStats conducted follow-up CATI or in-person interviews with probability sub-samples of these students.

**Outcome**

Data that documented the college decision-making process of sophomore and senior high school students and the college experiences of those who applied, were admitted to, and matriculated to public and private post-secondary institutions. Findings assessed whether and how changes in admission criteria affected applications, admissions, and matriculation to institutions of higher education.

**PTV NuStats**

206 Wild Basin Road  
Building A, Suite 300  
Austin, Texas 78746  
[www.nustats.com](http://www.nustats.com)

Phone: 512.306.9065

Fax: 512.306.9077

E-mail:

[mmcaffrey@nustats.com](mailto:mmcaffrey@nustats.com)