

Transportation Research Board NCHRP 20-83(06): Effect of Socio-Demographics on Travel Demand



Objective

The objectives of this research are to determine what and how socio-demographic factors are likely to affect travel demand over the next 30 to 50 years and to identify strategies and actions that can be used by policymakers in state and local transportation planning agencies to plan and prepare for alternative future scenarios.

Approach

Lead by NuStats, a research team composed of the most qualified and experienced demographers, travel demand modelers, forecasters, and survey research scientists in their respective fields will assess the relationships between socio- and demographic factors and travel demand.

Outcome

The major result of the research will be (1) documented information, knowledge, and wisdom relating to the fundamental relationships between socio- and demographic factors and travel demand, (2) improved tools for monitoring how these are likely to change over time, and (3) guidance on strategies for adapting to likely futures.

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